



2015 Odem High School Marching Band

# MARCH-A-THON

- Goal:** To raise funds to support various band activities, including the 2016 Carnegie Hall Performance.
- What:** An energetic group of young musicians entertaining the Odem community with a parade
- When:** Friday, July 31, 2015 at 6 PM.
- Where:** Through the neighborhoods around Odem, TX



How can YOU help? Sponsor the Band! Incentives are progressive!

## BRONZE \$50

The Odem High School Band will stop at your house (Within designated marching area) and play a song of the director's choosing.

## SILVER \$100

During the March-A-Thon, a sign with your company name showing your sponsorship will be hung on the side of a following support vehicle and your name or business will be listed as a sponsor on the Odem High School Band website, through the month of October.

## GOLD \$250

All previous incentives, plus the announcement of your support over the PA at one home football game.

## ANNUAL SPONSOR \$1000+

Name and Logo displayed during the half time performance at all 2015 Odem football games, including playoffs and a half-page advertising in the 2015 Odem High School Band Concert Programs.

Approximate Parade Route: 3.5-6 miles

Examples:

- \$0.50 per 1/10 mile pledge x 3.5 Miles = \$17.50 Total
- Half penny per step x 7000 steps (2000 in mile) = \$35
- Flat Rate of any given amount.

Your support is greatly appreciated!

