

# ODEM HIGH SCHOOL MARCH-A-THON

Friday, July 28, 2017

#### INTRODUCTION:

This event will be a major fundraiser of the band program. During the weeks prior to the event, students seek donations from friends, family, neighbors and even local businesses. Donations can be per minute or a flat donation. The money earned will be collected by the students and placed into the General Expenses Fund to offset some of the costs of the Fall season and the new band hall.

Example 1: If Grandma decides to donate 0.50 per 1/10 mile towards the March-A-Thon and the March-A-Thon is 4 miles long, then Grandma Mary will need to give you 20 ( $0.50 \times 40 = 20$ ).

Example 2: If your Uncle wishes to donate a flat amount of \$50 then Uncle John will need to give you \$50.

#### COLLECTING DONATIONS:

Money must be collected and turned in BEFORE the start of the March-A-Thon. We can accept cash, money orders, or checks. All checks or money orders should be made out to Owl Band Boosters.

#### **BAND BOOSTERS:**

Please write the driver's license number on all checks as well as the student's name/MAT 2017 in the memo line.

Drop off your properly filled donation form and collected money to the Owl Band Boosters in the band hall on Friday July 28, 2017 from 4:00 PM to 7:00 PM.

Donation amount and payment method must be logged on your form for tracking purposes.

Additional March-A-Thon forms are available in the band hall.

#### GOALS:

Every member of the band has a GOAL of \$100 in donations.

 $(100 \text{ band members } \times \$100 = \$10,000)$ 

Please refer to the Incentive info page for details on individual and section incentives.

#### THE DAY OF THE EVENT (Friday, July 28, 2017)

5:00 P.M. - Meet at the Band Hall

6:00 P.M. - Begin March-A-Thon

8:30 P.M. - Conclude March-A-Thon and meet at the Odem City Pool.

# 2017 Odem High School Marching Band

# MARCH-A-THON

Goal: To raise funds to support various band activities,

marching season, and the multiple costs of setting up

the new band hall in 2017.

What: An energetic group of young musicians entertaining

the Odem community with a parade

When: Friday, July 28, 2017 at 6 PM.

Where: Through the neighborhoods around Odem, TX



# How can YOU help? Sponsor the Band! Incentives are progressive!

#### **BRONZE \$50**

The Odem High School Band will stop at your house (Within designated marching area) and play a song of the director's choosing.

# SILVER \$100

During the March-A-Thon, a sign with your company name showing your sponsorship will be hung on the side of a following support vehicle.

# GOLD \$250

All previous incentives, plus the announcement of your support over the PA at the halftime performances at each football game and a vinyl banner attached to the visitor's concession stand, viewable from Cook St.

# ANNUAL SPONSOR \$1000+

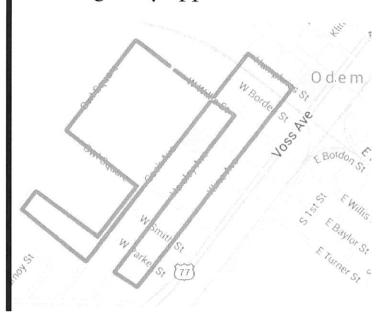
Name and Logo displayed during the half time performance at all 2017 Odem football games, including playoffs and a half-page advertising in the 2017 Odem High School Band Concert Programs.

# Approximate Parade Route: 3.5-6 miles

#### Examples:

- · \$0.50 per 1/10 mile pledge x 3.5 Miles = \$17.50 Total
- · Half penny per step x 7000 steps (2000 in mile) = \$35
- · Flat Rate of any given amount.

# Your support is greatly appreciated!



### Student Name

### Section:

Hello, I'm a student in the Odem High School Marching Band. Our band is hosting a March-A-Thon to raise funds to offset the costs of our new band hall and other various program expenses. The March-A-Thon will be taking place at 6 PM on Friday, July 28, 2017.

The Owl Band Booster's Association is a non-profit organization. Your donation will be tax deductable. A receipt will be emailed to you once the funds are collected.



#### PLEASE PRINT CLEARLY

			1/10 Mile Step Flat Rate
			Amount Pledged:
(Name)		(Street Address)	Cash/Check#
			Collected: Yes No
			Email
(Date)	(Phone)	(City, State, Zip)	
			1/10 Mile Step Flat Rate
			Amount Pledged:
(Name)		(Street Address)	Cash/Check#
			Collected: Yes No
			Email
(Date)	(Phone)	(City, State, Zip)	
			1/10 Mile Step Flat Rate
			Amount Pledged:
(Name)		(Street Address)	Cash/Check#
			Collected: Yes No
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(Date)	(Phone)	(City, State, Zip)	
			1/10 Mile Step Flat Rate
(Name)			Amount Pledged:
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			Collected: Yes No
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(Date)	(Phone)	(City, State, Zip)	
			1/10 Mile Step Flat Rate
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(Name)		(Street Address)	Cash/Check#
			Collected: Yes No
(Date)	(Phone)	(City, State, Zip)	Email

# Student Name: Section:

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#### PAGE 2

			1/10 Mile Step Flat Rate
(Name)		(Street Address)	Amount Pledged:Cash/Check#Collected: Yes No
(Date)	(Phone)	(City, State, Zip)	Email
(Name)		(Street Address)	1/10 Mile Step Flat Rate Amount Pledged: Cash/Check# Collected: Yes No
(Date)	(Phone)	(City, State, Zip)	Email
(Name)		(Street Address)	1/10 Mile Step Flat Rate  Amount Pledged:  Cash/Check#  Collected: Yes No
(Date)	(Phone)	(City, State, Zip)	Email
(Name) (Date)	(Phone)	(Street Address) (City, State, Zip)	1/10 Mile Step Flat Rate  Amount Pledged:  Cash/Check#  Collected: Yes No  Email
(Name) (Date)	(Phone)	(Street Address)	1/10 Mile Step Flat Rate Amount Pledged: Cash/Check# Collected: Yes No Email
(Name)		(Street Address)	1/10 Mile Step Flat Rate Amount Pledged: Cash/Check#
(Date)	(Phone)	(City, State, Zip)	Collected: Yes No  Email
(Name)		(Street Address)	1/10 Mile Step Flat Rate Amount Pledged: Cash/Check# Collected: Yes No
(Date)	(Phone)	(City, State, Zip)	Email